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on August 5, 2004  
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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
)  
Jay H. Connelly ) Examiner: Barqadle, Yasin M.  
)  
Serial No. 09/533,048 ) Art Unit: 2153  
)  
Filed: March 22, 2000 )  
)  
For: SIGNALING METHOD AND APPARATUS )  
TO PROVIDE CONTENT ON DEMAND IN )  
A BROADCAST SYSTEM )

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Technology Center 2100

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION

Sir:

Responsive to the Office Action mailed May 5, 2004, the Applicants request the Examiner to reconsider all pending claims in view of the following remarks and the attached C.F.R. §1.131 declaration.